



Dear Parents,

Please join in the fun of making your child a better reader and successful student. Our class is participating in the BOOK-IT Reading Incentive Program this year as part of the reading we do inside and outside the classroom. Sponsored by Pizza Hut, the program motivates reading through pizza, praise, and recognition. This is how it works:

- A monthly reading goal will be set each month. Please document the minutes your child reads on their calendar in the Book It section of their B.E.E. Book. Please keep a running total.
- When your child meets the monthly reading goal, I will present him/her with a pizza award certificate good for a free, one topping Personal Pan Pizza from participating Pizza Hut locations. There is no purchase required and the pizza can be taken to go. These coupons may not be saved up to use all at once. This is a special recognition for your child; use the coupon for them to enjoy a special dinner!
- In addition to the pizza, your child will receive a fun, new Book It card with a backpack clip and a sticker for the card on the first visit. On each subsequent Book It visit, your child will receive another pizza and an additional sticker for his or her Book It card.
- If your child meets the reading goals all six months of the program, he or she will become a Book It All Star Reader! They will be awarded an All Star Reader medallion at Pizza Hut.
- The card and medallion are given out at Pizza Hut. I've found that some Pizza Hut restaurants don't understand that they are to give these two things out. PLEASE ask for it if it seems like the employees don't understand what they should be handing out. However, I've seen some Pizza Huts give out the medallion early, It should only be given out in March if your child has reached their goal ALL six months.

Please help your child meet his or her reading goals each month by reading aloud together at least 15 minutes a day. If you are interested in finding tips for reading at home with your child, or additional information on the Book It program, please visit www.bookitprogram.com.

Happy Reading,
Mrs. McDowell

